

APPENDIX 2: PARTICIPANTS

In total, 73 people, across seven sites, participated in a combination of individual, small group and workshop interviews. The majority of participants were female (n=43, 59% compared to 30 male participants).

In all seven case study sites participants had been involved with local Campaign planning and/or implementation. Only in Gisborne were some participants interviewed solely because of their perceptions and experiences of the local Campaign.

Case Study Site	Participants	n	%
Counties Manukau Rugby League	Gender		
	Male	3	60%
	Female	2	40%
	Role		
	Rugby League club representative	2	40%
	Counties Manukau Rugby League staff member	3	60%
	Total	5	100%

Case Study Site	Participants	n	%
Gisborne	Gender		
	Male	8	47%
	Female	9	53%
	Role		
	Tauawhi representative	7	41%
	Police representative	3	18%
	Government agency representative	2	12%
	Social service provider	5	29%
	Total	17	100%

Case Study Site	Participants	n	%
Levin	Gender		
	Male	3	60%
	Female	2	40%
	Role		
	Family Violence Coordinator	1	20%
	Police representatives	2	40%
	Community representatives	2	40%
	Total	5	100%

Case Study Site	Participants	n	%
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New Plymouth	Gender		
	Male	2	60%
	Female	9	40%
	Role		
	Family Violence Coordinator	1	9%
	Social service provider	7	64%
	Government agency representative	3	27%
Total	11	100%	
Case Study Site	Participants	n	%
Ohakune	Gender		
	Male	2	67%
	Female	1	33%
	Role		
	Community Support Worker	1	33%
	Community Champion	1	33%
	Police representative	1	33%
Total	3	100%	
Case Study Site	Participants	n	%
Paeroa	Gender		
	Male	10	59%
	Female	7	41%
	Role		
	Prevention coordinator	2	12%
	Community Champion	6	35%
	Working Group member	4	24%
	Local government representative	2	12%
	Community member	1	6%
	Police representative	2	12%
Total	17	100%	
Case Study Site	Participants	n	%
Taupō	Gender		
	Male	2	13%
	Female	13	87%
	Role		
	Family Violence Coordinator	1	7%
	Police representative	1	7%
	NZ Fire Service	1	7%
	Local media representative	1	7%
	District Health Board	1	7%
	Social service provider	9	60%
	Local government representative	1	7%
Total	15	100%	



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